University Facts

**Employees**
- Faculty andInstructional Staff: 2,693
- Total Employees: 29,473
- Total Direct & Indirect Jobs: 56,000

**Students**
- Total Students: 11,149
  - Full-time:
    - Undergraduate: 6,170
    - Graduate: 2,994
    - Professional: 430
  - Part-time:
    - Undergraduate: 216
    - Graduate: 1,399

**Research**
- External Research Funding: $362 million
- Federally Sponsored Research Funding: $262 million
- NYS and Local Government Sponsored Funding: $23 million

Recently ranked among the top institutions for NIH funding in biochemistry, microbiology and immunology, neurology, orthopedics, and public health & preventative medicine research.

**Financial Aid**
University of Rochester meets the full demonstrated need of all undergraduates earning admission to Arts, Sciences, and Engineering.

- Institutional Aid: $211 million
- Undergraduate students receiving any financial aid: 86%
- Avg. grant aid: $28,344
- Students receiving TAP: 779
- Students receiving Bundy Aid: 806
- Avg. loan debt at graduation: <$26,000
- Loan default rate: <1%

**University of Rochester Hospitals and Selected Affiliates**
- Strong Memorial Hospital
- Highland Hospital
- Golisano Children’s Hospital at Strong
- The Highlands (Living Center, at Brighton, at Pittsford)
- Thompson Health
- UR Medicine Home Care
- Noyes Health
- Jones Memorial Hospital
- High Tech Rochester
- Excell Partners, Inc.
A report by the Center for Governmental Research (CGR) shows that the University of Rochester is the 6th largest private sector employer in the state and the largest private employer in Upstate New York. The University is responsible for generating approximately 56,000 jobs and $3.2 billion in total wages across New York State.

The University of Rochester is a national leader in translating discoveries into new technologies and applications that treat and cure disease, improve national security, and help our nation move toward a sustainable clean energy future. Our innovation ecosystem, which includes state programs such as the Centers of Excellence and Centers for Advanced Technology, STARTUP-NY, and Regional Technology Development Center, has been cited as a national model. With the state’s continued support and partnership, we can do more to harness innovation and discoveries into commercially viable technologies and companies.

**Support the Centers of Excellence (COEs)**

New York State’s 11 Centers of Excellence are working to transform the research and technology capabilities of colleges and universities into commercial applications. Through investments in regional core competencies and strengths, the Centers, including the Rochester Center of Excellence in Data Science, are partnering with industry to drive high-tech growth across the state. The University is grateful for the $1 million included in the 2016-17 Enacted Budget for the Rochester Center of Excellence in Data Science. Thanks to previous support from the state, the University of Rochester is already among the most powerful university-based supercomputing sites in North America. With IBM estimating that we now gather 2.5 quintillion bytes daily, the demand for turning data into actionable information has tremendous economic potential for New York and the Finger Lakes region. New York State has an opportunity to build on this investment and establish the state as one of the world’s leaders in this new, defining discipline.

- **We urge the state to include $1.6 million for the Rochester Center of Excellence in Data Science in the 2017-18 Budget.**

**Support the Centers for Advanced Technology (CATs)**

The University’s Center for Emerging & Innovative Sciences (CEIS) has been a catalyst for growth in optics, photonics, and imaging through industry-university collaboration and technology transfer for more than 20 years. As one of only 15 CATs statewide, CEIS applies world-class research at the University of Rochester, Rochester Institute of Technology (RIT), and Cornell University toward the commercialization of technologies and products to help meet industry needs. CEIS has led or supported efforts to secure all four of the federal government’s advanced manufacturing programs focused on optics, photonics, and imaging for the Finger Lakes, including AIM Photonics. In the past 3 years, CEIS has provided more than $4 million in funding to magnify the impact of more than 200 corporate-sponsored research projects at the University of Rochester, RIT, Cornell, Columbia, and other partner universities. This funding has generated $238 million in direct economic impact, and created or retained at least 440 jobs.

- **We urge the state to include $1.6 million for the Center for Emerging & Innovative Sciences in the 2017-18 Budget.**
Support Business Incubation and NY’s Manufacturing Extension Partnership (MEP)

High Tech Rochester (HTR) is an affiliate of the University of Rochester and the region’s only state- and federally-designated business incubator. HTR’s programs and services support innovation and growth across all stages of the company life cycle. HTR is part of NY’s MEP program and also manages and coordinates NYSERDA’s statewide effort to place experienced business executives known as “entrepreneurs-in-residence” with new and emerging technology-related companies to help them grow, gain viability, and create revenue. In 2013, an HTR- and RIT-led consortium of regional incubators was designated an Innovation Hot Spot. Thanks to support from New York State, HTR has had an estimated economic impact of nearly $500 million and created or retained more than 2,500 jobs over the last five years. CGR estimates that HTR’s Business Accelerator will create at least 1,000 direct and “spillover” jobs from new start-ups and business expansion over a five-year period. The HTR Business Accelerator was a Regional Economic Development Council (REDC) priority project and represents the cornerstone component of the City of Rochester’s newly designated Downtown Innovation Zone.

- We thank the state for awarding $10 million to the Business Accelerator project as part of the REDC process and urge the Legislature to maintain $1.47 million in funding for the NY MEP program.

Support Venture Capital Funding

An identified lack of seed and venture capital funding challenges New York’s innovation ecosystem. While New York universities rank second nationally in total research spending, New York attracts only 4% of the nation’s venture capital investment while California attracts 47%. Excell Partners, Inc., an affiliate of the University of Rochester, manages a state-supported fund which provides pre-seed and seed stage financing to high-tech start-up companies in upstate New York and Empire State Development’s statewide Minority- and Women-Owned Business Enterprises (MWBE) Investment Fund. Due to the high risks inherent in very early stage investing, few venture funds make seed investments, particularly in this region, yet a tremendous research base exists to generate commercially viable technologies, particularly in the life sciences. Due to its strong track record and large geographic impact, Excell was one of the first to receive funding through the State’s Innovate NY program. Excell is positioned to identify promising technologies and accelerate the creation of new businesses.

- The University and Excell Partners strongly support Governor Cuomo’s proposed doubling of the Innovation Venture Capital Fund to $100 million and seek continued opportunities to partner with the State to provide early-stage, high-potential growth companies with the critical resources needed to propel New York’s innovation economy. This includes the creation and funding of a Finger Lakes Venture Fund - a Finger Lakes REDC Upstate Revitalization Initiative priority - to provide critically needed capital to startups and small businesses.

Support for the Regional Economic Development Councils and Upstate Revitalization Initiative

The University is proud to participate in the Finger Lakes REDC and was delighted the region was selected a Top Performer in 2016. Thanks to support for projects such as the Institute for Data Science, College Town, and HTR’s Finger Lakes Business Accelerator, the region’s transformation is well under way. More than $400 million in state support has helped the region to diversify our economy, seize new opportunities, grow confidence, create jobs, and begin to overcome barriers to growth. Support from the Upstate Revitalization Initiative (URI), which includes a $500 million commitment to the Finger Lakes Region for being designated a Best Plan Awardee in the URI competition, is critical to take recent progress to the next level and create a stronger and more prosperous community. We are grateful for the Governor’s and Legislature’s steadfast dedication to growing the state’s economy and look forward to the opportunity to partner once again with New York State to continue the Finger Lakes region’s transformation.

- We thank Governor Cuomo and the Legislature for recognizing the Finger Lakes region as a Top Performer in 2016 and urge continued support for the REDC process.
The University of Rochester’s Laboratory for Laser Energetics (LLE) is home to one of the most powerful high energy lasers in the world. It is the largest U.S. Department of Energy (DOE) funded university-based research center in the nation and the only fusion research program jointly supported by the federal government, New York State, industry, utilities, and a research university. The LLE’s OMEGA Laser Facility is a vital contributor to our national security, an invaluable source of scientific education and leadership, and an engine of regional innovation and growth for the optics, imaging and photonics sector.

The OMEGA lasers (Omega and Omega EP) are the largest and most capable at any academic institution in the U.S. and worldwide. The LLE is recognized nationally and internationally for its critical contributions to the U.S. DOE’s Stockpile Stewardship Programs (SSP) in partnership with three national security laboratories (Los Alamos, Sandia and Livermore). The LLE is the most cost-effective facility in the SSP – performing 80% of all target shots used in the national Inertial Confinement Fusion (ICF) and high energy density physics programs with only 13% of the National Nuclear Security Administration’s (NNSA) ICF budget. More than 60% of the shots are for scientists at the National Laboratories, universities and industry.

The LLE is the lead laboratory for the Direct Drive approach to ignition that was recognized as one of the three viable approaches to this important goal for science-based stewardship. OMEGA is also the staging and support facility for experiments at Livermore’s National Ignition Facility (NIF) and supports laser research for Sandia’s fusion approach as well as innovative fusion approaches in partnership with Los Alamos. Working with the national labs, LLE is also pursuing critical performance enhancements to the OMEGA Facility that will extend its capabilities to ensure a balanced approach to ignition and improve capabilities for high energy density research to maintain the U.S.’s global leadership and avoid a technological surprise from Russia or China.

Faculty, Staff & Students

The LLE is home to more than 300 professional, technical, and administrative staff. As the NNSA’s largest university-based program, it is nationally recognized as the only facility that trains graduate students from the University of Rochester and leading institutions such as MIT, University of Michigan, Princeton, the University of California, and SUNY Geneseo in ICF and thereby serves as a critical pipeline of talent that is vitally important to our national security and economic security. More than 330 University of Rochester students have completed Ph.D. degrees with the LLE’s support.

Funding

The LLE has a five-year, $345,094,000 Cooperative Agreement with the DOE/NNSA to provide the necessary resources to support the LLE’s research programs, operations, and experiments on OMEGA and OMEGA EP in support of an ignition demonstration on the NIF, the HEDP program, and basic science. The agreement is due to expire in April 2018 and the LLE is preparing a 4 and ½ year renewal agreement at the request of NNSA.

In Fiscal Year 2016, the LLE received $68,000,000 from the federal government and currently has $68,000,000 pending in the Fiscal Year 2017 Energy and Water Development appropriations bill.

In addition, the LLE receives critical annual support from the New York State’s Energy Research Development Authority (NYSERDA). In total, the LLE has received more than $18 million in support from NYSERDA since 1983.
Economic Impact

Through its groundbreaking research, the LLE is a source of new start-up companies and a driver of New York’s optics, imaging, and photonics sector. Since its inception, the LLE has attracted almost $2 billion to New York State to support cutting-edge research. In 2016, the LLE made more than $4.4 million in local purchases. Besides payroll and local purchases, the LLE also provides a strong stimulus to the local economy through its advanced technology assets, which help recruit and develop new companies and investors. QED Technologies, Sydor Optics, and Lucid, Inc. are just a few of the local companies that were created as a result of the LLE’s technology and research. The LLE is also one of the highlighted priorities in the Finger Lakes Regional Economic Development Council’s Upstate Revitalization Initiative Plan.

OMEGA Laser Facility

The Omega laser has been operational since 1995, stands 10 meters tall, and is approximately 100 meters in length. Its 60 laser beams focus up to 30,000 joules of energy onto a target that measures less than 1 millimeter in diameter in approximately one billionth of a second. The target chamber has more than 200 diagnostics attached to it. Omega has performed more than 25,000 shots to date. The facility cost approximately $65 million and was completed on budget and on schedule.

The Omega-EP Laser System has been operational since 2008 and added four ultrahigh-intensity laser beams to the LLE in a National Ignition Facility (NIF)-like architecture, with two of the beams capable of supporting picosecond operation. It is adjacent to the Omega laser and supports a wide variety of target irradiation conditions when coupled to Omega or operated in stand-alone mode. Omega-EP can provide a variety of pulse formats and can unleash more than a petawatt of power onto a target just a millimeter across. Omega-EP cost $90 million and was completed on budget and on schedule.

National Laser User’s Facility (NLUF)

The DOE designated the LLE as the National Laser User’s Facility (NLUF), and as a result the LLE hosts more than 400 scientists from 55 universities, more than 35 centers and national laboratories in 21 different countries on 4 continents to carry out fundamental research, training and education. NLUF provides a forum to discuss cutting-edge research at the OMEGA Laser Facility, enhances the capabilities of OMEGA through findings and recommendations, and offers mentorship and guidance for young researchers.

The DOE funds the operation of NLUF, making it possible for researchers to conduct experiments without a direct facility charge. In addition, the DOE provides research funds directly to users for experiments in inertial fusion and related scientific areas. More than 170 students from other universities have completed their Ph.D. degrees with support from the NLUF program.
Ensure Access to High-Quality Patient Care

The University of Rochester Medical Center (URMC) is one of the leading academic medical centers in the nation and our hospitals consistently rank among the best in the country. URMC is the largest health care provider in the region and the leading source of new physicians for the area. Funding from New York State has a profound effect on our patient care and community health missions. As the safety-net for our most vulnerable citizens, the University’s health care delivery network – UR Medicine – provides innovative, high-quality patient care throughout the region while serving as a hub for health care innovation and collaboration.

Protect New York’s Hospitals, Nursing Homes, and Home Care Agencies

New York’s health care providers continue to grapple with years of past and future cuts to both Medicare and Medicaid, along with changing reimbursement formulas and other provisions directed by health care reform. Health systems are becoming capital-starved and are having difficulties investing in information technology, care coordination, and integration of care, among other critical investments.

We urge New York State to:

- **Retain and expand critical healthcare investments** – including new capital and other funding that recognizes the needs of rural providers. We support the Governor’s request of $420 million for health care capital state-wide and urge the release of the $195 million in capital approved last year. While recent investments have been essential, there are about $3 billion in unfunded hospital capital requests.
- **Oppose harmful nurse staffing ratio proposals** – which would impose arbitrary staffing levels and take away flexibility to adapt to the specific needs of the patient population at any moment.
- **Protect the 340B program for outpatient prescription drugs** – which supports the mission of safety-net providers that serve a significant number of low-income patients by relieving the burden of skyrocketing drug costs.

Support for New York’s Academic Dental Centers

The five academic dental centers in New York State, including the Eastman Institute for Oral Health, serve as the largest providers of comprehensive, preventive, primary, and specialty oral health care to Medicaid recipients, the uninsured, and the state’s most vulnerable groups.

- We are pleased New York State recognizes the importance of **continuing adult Medicaid coverage for dentistry**, since prevention and early detection of disease are the cornerstones of decreasing Medicaid costs.
- We urge support in **addressing an ongoing shortage of dental faculty** in New York State that is negatively impacting the state’s ability to train new dentists and compromises access to dental care.
Avoid Harmful Changes to Medical Malpractice Law

With some of the highest malpractice awards in the nation, New York would benefit from tort reform that could save hundreds of millions of dollars in unnecessary health care costs for patients, providers, and the state. If this already fragile situation is exacerbated, it could have deep repercussions on the ability of hospitals and physicians to provide the best possible care to our patients. We urge New York State to:

- **Oppose measures that would raise the cost of premiums** and add unnecessary strain to a medical liability system that is not financially sustainable. This includes extending the statute of limitations to the date of discovery and reducing limits on attorney contingency fees.
- **Support comprehensive, balanced reform measures** including expansion of the Medical Indemnity Fund, revival of medical review panels, identification of experts prior to trial, and require experts to be board certified in the same medical specialty as the defendant.

Support Telemedicine Services

Widespread development and use of telemedicine programs, such as URMC’s Health-E-Access Telemedicine Program, will improve access to high-quality care in rural communities, and reduce health care costs by reducing emergency room visits. New York State has recognized the importance of telemedicine through recently expanded commercial and Medicaid coverage for these services. However, we urge New York State to:

- **Allow providers geographic flexibility in originating location.**
- **Require payment parity to the same service provided by traditional means.**
- **Include schools, child care settings, senior living communities, and similar locations as eligible originating sites.**
- **Include Applied Behavior Analysts as eligible providers.**

Improve NYS Licensing Process

The length of time to complete the New York State process for licensure as a physician or dentist in New York State can take over six months, and is generally longer for internationally trained individuals. This process must be streamlined and improved in order to ensure patients in New York State are able to receive the care they need without having to travel out of the region or state.

- Licensing of internationally trained physicians and dentists is particularly troublesome. These individuals are often recruited through national searches to fill a specialty or subspecialty that is not currently served in our region. Despite the exemplary training and skill sets of internationally trained providers, it often takes more than a year to license these individuals in New York State, even if they are currently licensed and practicing in other states.
- New York State places the decision of applying for license type on the applicant. If an applicant does not qualify for the type of license selected, there is currently no mechanism to automatically consider any other type of license, stalling the process.
- As multiple offices review licensing applications, they are currently unable to share supporting documentation from the applicant, leading to multiple requests for the same properly certified information, causing further delays. One set of official documents should be sufficient for the process.

**UR Medicine provided more than $79.3 million in uncompensated care in FY16.**
Support for Higher Education

Higher education provides immeasurable value to New York’s students and is one of the best investments a society can make. Support for strategic investments in research capacity and activities, as well as funding for student financial aid, fosters the type of innovative programs that have long distinguished the University of Rochester and benefitted the entire state.

Support the Tuition Assistance Program (TAP)

TAP is a critical resource that has helped 5 million New Yorkers since 1974 access higher education at public and private colleges and universities of their choice. While well intended, the Executive Budget’s proposed Excelsior Scholarship and proposal to link TAP and Bundy Aid for students who attend private colleges to changes in tuition will undermine our state’s longstanding commitment to ensuring equal opportunity for all students. These proposals would disadvantage the 1,699 New York State resident students who attend the University of Rochester, more than 80% of whom come from families earning less than $125,000 per year.

- Reject the Excelsior Scholarship and the proposal to deny students access to TAP based on increases in tuition included in the 2017-18 Executive Budget. Support an increase in the undergraduate TAP maximum award to $6,500 and reinstate Graduate TAP.

Support the Higher Education Opportunity Program (HEOP)

HEOP, sponsored jointly by the University of Rochester and the New York State Department of Education, provides economically and educationally disadvantaged students access to support services and financial aid to help them succeed. HEOP students graduate at rates above the national average.

- Please support at least $35.53 million for HEOP. We encourage the Legislature to provide sustained increases in base funding to double HEOP by 2020.

Support Bundy Aid

Direct Institutional “Bundy” Aid is distributed to independent colleges and universities in New York State based on degrees conferred. At the University of Rochester, these funds provide scholarship assistance for New York families who have exhausted other forms of financial aid. The approximately $1 million we receive in Bundy Aid annually is vitally important to the overall tuition assistance we are able to provide our students.

- Reject the 2017-18 Executive Budget proposal that would deny students access to scholarship support from Bundy Aid based on increases in tuition. Support $35.13 million for Bundy Aid.

Support Nursing Education

The University of Rochester urges continued support for the Senator Pat McGee Scholarship Program and Nursing Faculty Loan Forgiveness Program, as well as the High Needs Nursing Program, in order to continue to address nursing shortages in upstate New York. Many outstanding nursing students have been able to attend the University of Rochester’s School of Nursing thanks to the scholarship support available through these valuable programs.

- We support $3,933,000 for the McGee Scholarship Program and $941,000 for High Needs Nursing.
Support the Science and Technology Entry Program (STEP)
Since 1985, STEP at the University of Rochester has introduced 7th through 12th graders from underrepresented and economically disadvantaged backgrounds to problem-based learning, conceptual thinking, and the skills needed to enter and succeed in careers in scientific, technical, and health-related fields, or the licensed professions. In 2015, the University received funding from New York State to continue the program, which includes up to 50 students per year.

- To meet the growth in demand for health professionals and to increase the number of underrepresented minorities in these fields, support at least $15.8 million for STEP, and provide sustained increases in base funding to double STEP by 2020.

Support the Higher Education Capital Matching (HECap) Grant Program
HECap allocations spur economic development, foster urban renewal, create thousands of jobs across the state, and leverage the state’s higher education institutions to sustain economic growth and expansion.

- We urge continued support for this program and encourage a timely awards process in the next funding cycle.

University of Rochester Facts

806 students received Bundy Aid scholarships at the University of Rochester in 2016.

779 University of Rochester students are relying on TAP this year.

$119 million University of Rochester provided in institutional scholarships to undergraduates this year.

More than 30% of University of Rochester undergrads are NYS residents and received a total of $41.9 million in institutional aid this year.

108 students participate in HEOP at the University of Rochester.
Scientific advances in health research hold the potential for new ways to understand, prevent, and treat diseases, as well as the ability to gauge the effectiveness of various medical interventions to improve the quality and delivery of health care.

New York State possesses a significant academic infrastructure of skilled researchers who are not only in position to make significant strides in health discoveries, but grow and reshape the entire field of biomedical research and inevitably drive our regional economies.

Support Stem Cell Research

The Empire State Stem Cell Program (NYSTEM) has strengthened the University of Rochester’s groundbreaking research programs and its scientists are recognized as pioneers in the field. Our scientists have made tremendous progress over the last several years unlocking the potential of stem cells to treat a long list of diseases, and the state’s continued commitment to stem cell science will ensure it remains a world-class leader in biomedical research.

- We urge New York State to support its $600 million commitment to NYSTEM and ensure annual budget appropriations are awarded in a timely manner.
Support Spinal Cord Injury Research

The New York State Spinal Cord Injury Research Program (SCIRP) has provided more than $70 million in research funding toward treatments for spinal cord injury since its inception in 1998. Funded by a surcharge on traffic ticket moving violations, this program has produced tangible clinical and scientific advances from robotics-based therapies to highly effective cellular replacement therapies that have been transformative for patients with these injuries while reducing their health care costs and ensuring their ability to maintain active working lives. Research projects funded through this program have attracted significant federal and private research support, industry partnerships, and the development of multiple patents. Given the advances in spinal cord injury research, we also support the creation of a Neurorestoration Clinical Trial Network focused on novel treatments to maintain health, wellness and cure neurological disability.

• We urge New York State to fully fund the Spinal Cord Injury Research Program at $8.5 million and also invest in a Neurorestoration Clinical Trial Network.

Support Biomedical Research as an Economic Driver

Ongoing reductions in federal investment in research and higher education have diminished opportunities for discovery and innovation, and threaten the future of America’s next generation of scientists and researchers. Responding to these cuts, states across the nation are increasing their spending on biomedical research. Massachusetts, Texas, California, Connecticut, and other states have instituted multi-million dollar programs to fund biomedical translational research. Researchers who cannot secure competitive funding in New York State will undoubtedly look to these states as funding from the federal government is reduced.

It is critical that New York State enhance its research faculty recruitment and retention efforts to ensure long-term sustainability and competitiveness in biomedicine. By facilitating the recruitment and retention of established investigators with significant existing research grants, the return on investment in research jobs and matching funds brought into the state will be almost immediate.

• We encourage New York State to support biomedical research to maintain New York’s competitiveness in the field, and support a program like the Faculty Development Program, which has not been funded since 2014.
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The Memorial Art Gallery (MAG) is one of the few university-affiliated art museums in the country that also serves as a community art museum. The MAG’s permanent collection of more than 12,000 objects has been called the best balanced in the state outside of metropolitan New York City. In addition to its collection, the Gallery offers a year-round schedule of temporary exhibitions, lectures, concerts, tours, family activities, and educational programs. The Gallery’s Centennial Sculpture Park was also the centerpiece of the $19 million ARTWalk extension, a redevelopment of the city’s Neighborhood of the Arts.

Education and engagement of students is an important part of the MAG’s mission. As a cultural partner with the Rochester City School District (RCSD), the MAG offers in-gallery and hands-on learning experiences to students at Schools #23, #29, and #45. Through this program, students in grades 1–6 visit the Gallery every Friday for 10 consecutive weeks, where they spend time in the galleries with a museum director and then create artwork of their own in the MAG’s Creative Workshop, connecting art with the school curriculum. In the 2015-16 academic year, the MAG provided tours to 10,102 K–12 students from urban, suburban, and rural districts. Of these visits, 400 were by elementary students from RCSD Schools #23, #29, and #45.

**THE FACTS**

- Last year, the MAG welcomed more than **225,000 visitors**.
- Through its cultural partnership with the Rochester City School District, the MAG provides a 10-week program to all students in grades 1-6 at RCSD Schools #23, #29, and #45 through a multi-tiered approach that connects art to the classroom curriculum.
- The MAG’s **Centennial Sculpture Park**, opened in 2013, has recast 10 acres of the Gallery’s grounds into a showcase of public art and urban space in the heart of the Neighborhood of the Arts.
• We urge the Governor and Legislature to support the New York State Council on the Arts, which provides important grants to the museum in support of exhibits and programing.

• Further, we urge support for the Museum Education Act (S.1676, A.3892) and urge that the legislation be addressed during the budget process. The Museum Education Act would create a competitive grant program for NYS museums chartered by the Board of Regents to help fund curriculum-based Pre-K–12 and adult education opportunities.

• We thank Governor Cuomo and the Legislature for the $100,000 grant awarded through the Regional Economic Development Council process in 2016 to help support a $2 million initiative that will transform and upgrade the MAG’s Grand Gallery.